

# INTERNATIONAL SEARCH REPORT

C15

<b>A. CLASSIFICATION OF SUBJECT MATTER</b> IPC 7 H04H1/00 H04H9/00		International Application No PCT/US 00/03829
According to International Patent Classification (IPC) or to both national classification and IPC		
<b>B. FIELDS SEARCHED</b> Minimum documentation searched (classification system followed by classification symbols) IPC 7 H04H		
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched		
Electronic data base consulted during the International search (name of data base and, where practical, search terms used) EPO-Internal, WPI Data, PAJ, INSPEC		
<b>C. DOCUMENTS CONSIDERED TO BE RELEVANT</b>		
Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
P, X	WO 00 04662 A (NIELSEN MEDIA RESEARCH INC) 27 January 2000 (2000-01-27)	1-11, 22, 23, 26, 27, 43-45, 50-68, 70-73, 77-86 12, 14-16
P, Y	the whole document	
X	GB 2 292 506 A (ARBITRON COMPANY THE) 21 February 1996 (1996-02-21)	28-30
Y	page 4, line 5-17 page 15, line 10-20; claims 1-4, 12-14; figures 1, 3	12, 14-16
-/-		
<input checked="" type="checkbox"/> Further documents are listed in the continuation of box C.		<input checked="" type="checkbox"/> Patent family members are listed in annex.
* Special categories of cited documents : "A" document defining the general state of the art which is not considered to be of particular relevance "E" earlier document but published on or after the international filing date "L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) "O" document referring to an oral disclosure, use, exhibition or other means "P" document published prior to the international filing date but later than the priority date claimed "T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art. "S" document member of the same patent family		
Date of the actual completion of the international search 3 August 2000		Date of mailing of the international search report 18/08/2000
Name and mailing address of the ISA European Patent Office, P.B. 5818 Patentlaan 2 NL - 2280 HV Rijswijk Tel. (+31-70) 340-2040, Tx. 31 651 epo nl, Fax: (+31-70) 340-3016		Authorized officer Pantelakis, P

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X	GB 2 260 246 A (ARBITRON COMPANY THE) 7 April 1993 (1993-04-07) page 4, line 5-17 page 6, line 4-13 page 12, line 10-20; claims 1-3,12-14,16; figures 1,3	28-30
A	US 4 972 471 A (DALE JAMES ET AL) 20 November 1990 (1990-11-20)  column 1, line 46 -column 2, line 26; claims 1-4,12-15,17,18; figure 1	1,26,28, 36,43, 56,71,83

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